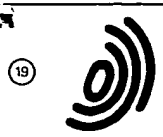


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European Patent Office
Office européen des brevets



Publication number: **0 512 413 A3**

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EUROPEAN PATENT APPLICATION

21 Application number: **92107388.8**

51 Int. Cl.⁵: **G06K 17/00, G06F 15/21,
G07D 7/00**

22 Date of filing: **30.04.92**

30 Priority: **08.05.91 US 697068**

43 Date of publication of application:
11.11.92 Bulletin 92/46

84 Designated Contracting States:
**AT BE CH DE DK ES FR GB IT LI LU MC NL PT
SE**

88 Date of deferred publication of the search report:
22.09.93 Bulletin 93/38

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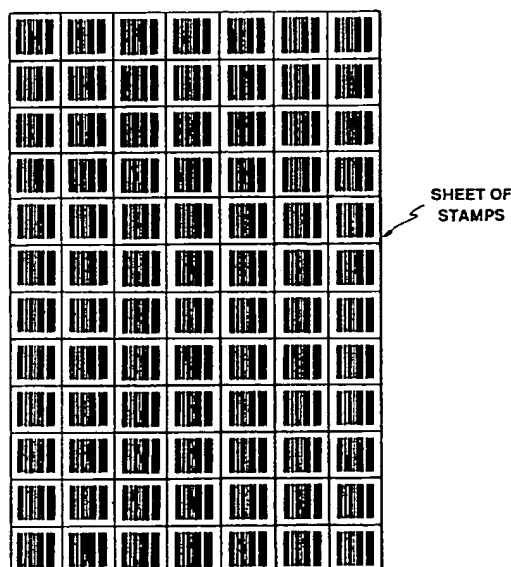
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54 Method of identifying users of coupons.

57 A method of identifying users of coupons includes marking a set of stamps with a code that identifies a particular user. The stamps are then distributed to the user identified by the code, and the user is instructed to secure a stamp on each coupon the user redeems when making purchases. The code is then read and entered into a database along with the identity of the item purchased.

FIG.1



EP 0 512 413 A3



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EUROPEAN SEARCH REPORT

Application Number

EP 92 10 7388

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